

October 18, 2021



VEGGIES AND FRUITS INCREASE EXTENDED FOR WIC FAMILIES

Benefit extended through December 2021

Contact:

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Martin County, FL – The Florida Women, Infants and Children (WIC) program is continuing the temporary increase to WIC's Cash Value Benefit (CVB) of fruit and vegetable purchases for women and children through December 2021.

As of October 1, the approved monthly benefit dollars are: \$24 for children age 1-4 years, \$43 dollars for pregnant and postpartum women and \$47 for fully and partially breastfeeding women.

Fruits and vegetables can be fresh, frozen or canned. Any brand, variety, size, with no added sugar, syrup, artificial sweeteners, fat, or oil. Organic fruits and vegetables are allowed.

The CVB is credited with improving the [dietary quality](#) of WIC participants and reducing the prevalence of [childhood obesity](#) among WIC toddlers.

For more information on enrollment and eligibility for the WIC Program at the Florida Department of Health in Martin County, as well as breastfeeding assistance please call 772-221-4986 or visit <http://martin.floridahealth.gov/programs-and-services/clinical-and-nutrition-services/wic/index.html>

About the Florida Department of Health

The department, nationally accredited by the [Public Health Accreditation Board](#), works to protect, promote and improve the health of all people in Florida through integrated state, county and community efforts.

Follow us on Twitter at @GoHealthyMartin and on [Facebook](#). For more information about the Florida Department of Health please visit <http://martin.floridahealth.gov/index.html>

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- (1) mail: U.S. Department of Agriculture
Office of the Assistant Secretary for Civil Rights
1400 Independence Avenue, SW
Washington, D.C. 20250-9410;
- (2) fax: (202) 690-7442; or
- (3) email: program.intake@usda.gov.

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